

**Disclosure of Issue Price of New Notes Issued on August 19, 2025, in Exchange for Existing Notes
Pursuant to Treasury Reg. §1.1273-2(f) (the “Regulation”)**

Guitar Center, Inc. (“**Issuer**”) is publishing this notice with respect to the issuance of its new First Lien Senior Secured PIK Notes Due 2029 (“**New Notes**”) on August 19, 2025 in exchange for its existing 8.50% Senior Secured Notes Due 2026 (“**Existing Notes**”).

The Regulation, issued by the Department of the Treasury on September 12, 2012 and, effective for transactions occurring on or after November 13, 2012, requires an issuer of a debt instrument to disclose the fair market value issue price of the debt instrument within 90 days of the issue date if the issuer determines that either the debt instrument itself or the property for which the debt instrument is being issued (including another debt instrument) is "traded on an established market" as provided by the Regulation.

Therefore, pursuant to the requirements of the Regulation, the Issuer hereby notifies the holders of the debt instruments described above as follows:

- The Issuer has determined that (i) its New Notes were not “traded on an established market” as provided by the Regulation, (ii) the Existing Notes were "traded on an established market" as provided by the Regulation, and (iii) the fair market value of the New Notes as of the issue date, and thus their issue price, was \$781 per \$1,000 principal amount of the New Notes.

As provided by the Regulation, this determination is binding upon all holders unless the holder explicitly discloses, in accordance with the requirements of the Regulation, that its determination is different from the Issuer's determination on the holder's timely filed Federal income tax return for the taxable year that includes the date the Existing Notes were exchanged for the New Notes.

This notice is intended to fulfill the Issuer's notification obligation under the Regulation and does not constitute tax advice and does not purport to take into account any debt holder's specific circumstances. The Issuer advises each holder of the New Notes to obtain professional tax advice to determine the implications of this notice with respect to the holder's income tax liabilities.