

# Sound of the Season!



## 5 Reasons why purchasing a new instrument now is a GREAT idea!

1. Your young musician is ready to advance – they have played in band or orchestra (or both!) for year or more. They ready to make the leap from a starting instrument into one which will take them farther.
2. Purchasing in the Fall re-energizes your young musician to practice over the school year.
3. Your young musician is back in school. Purchasing now allows them to practice, rehearse, and perform with their new instrument. This motivation will help them progress even faster.
4. The start of the school year into the holiday season is when retailers have the broadest selection of Step-Up and Pro inventory. More choices for you equals a better instrument!
5. No matter whether you are buying for your young musician or yourself, your purchase sets up the rest of your year for success.

## Not only is it a great time to buy, here are 100 reasons why:

- Purchase a qualifying instrument from your local retailer from any of these brands and you will receive a **\$100 Visa gift card** from St. Louis Music, the parent company of Blessing, Knilling, P. Mauriat and Tomasi.
- Using a computer or smart device, navigate to the following site based on your brand purchase:
  - [www.blessingrebate.com](http://www.blessingrebate.com)
  - [www.knillingrebate.com](http://www.knillingrebate.com)
  - [www.pmauriatrebate.com](http://www.pmauriatrebate.com)
  - [www.tomasirebate.com](http://www.tomasirebate.com)
- Fill out the form housed on the microsite.
- Gift cards to be mailed within 6-8 weeks of submission.

